Compact folded hand towels

NO COMPLICATIONS.
JUST **+120% MORE PRODUCT**

Smaller box, same content
Unchanged product **quality**
Improved **logistics efficiency**

Compact does not introduce new technologies; it **optimizes the packaging** to maximize available space. The result is a **box containing the same product quantity in a reduced volume**, with tangible advantages:

- **Less space required on pallets and in storage**
- **More streamlined and efficient deliveries**
- **Greater customer satisfaction**

Up to
+120%* more product
PER PALLET

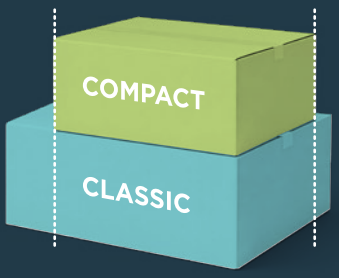
Up to
88* *vs.* 40
BOXES PER PALLET

Up to
264,000* *vs.* 120,000
HAND TOWELS PER PALLET

PRACTICAL TRANSPORT. EASY TO HANDLE.

The box structure has been optimized through adjustments to its external dimensions and internal layout, minimizing empty space and maximizing content density.

The new compact box improves grip and manual handling, making transport more practical and convenient, and simplifying daily operations.



LOGISTICS EFFICIENCY AND REDUCED ENVIRONMENTAL IMPACT

Rationalizing boxes volume **reduces transportation needs**. With the same pallet, more than twice the number of towels can be shipped, **cutting distribution costs and CO_2 emissions** across the entire supply chain. A measurable result, both operationally and environmentally.

MORE BOXES PER PALLET, LESS STORAGE SPACE REQUIRED

The compact layout allows to **store more boxes** in the same space as traditional packaging, enhancing stocks organization and maintaining **smooth operations** on site.

*Data obtained by comparing the pallet configuration of the current 'classic' hand towels, such as item C72127, with the new Compact towel C72107.

From the approach to the product

Compact **folded hand towels** in a **space-saving format**

The **same quality** in a more **practical and easy-to-handle package**. **Same product autonomy in less space**. Optimized warehouses, efficient transport, lower CO_2 emissions.

An environmental and logistic advantage, all in a small box.

THE RANGE

	C72107 V2 Dart Compact	Pure pulp	Leonida	2	21x21,5	250	12	88
	C72109 V2 Smart Compact	Pure pulp	Leonida	2	21x25	250	12	72
	C72101 V2 E-Tissue Compact	E-Tissue	Leonida	2	21x21,5	250	12	88
	C7210S V2 Save Compact	Recycled fibres	Leonida	2	21x21,5	250	12	88
	C7214S V2 Save 25 Compact	Recycled fibres	Leonida	2	21x25	250	12	72

EU Ecolabel: IT/004/010

PEFC Certified

PEFC Recycled

DERMATOLOGICALLY TESTED

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